

Your campaigns, websites, and documents — localized on-brand in hours, not weeks

You're shipping more content across more markets than ever.

Yet somewhere between spreadsheets, agency handoffs, and tools built for developers, localization still holds up launches and slows down market expansion.

Vantage gives marketing, content, legal and support teams a purpose-built workspace to localize long-form content. Just request translations, and AI does the first pass. Review only the 10% that need your eye and launch everywhere on the same day.

< 2 days

to launch a new market,
down from 4 weeks

92%+

of translations accepted
by expert linguists

Up to 80%

less post-editing
for your reviewers

~80%

average saving vs.
human-only translation

Why use Vantage



Self-serve

Request, track, and receive translations from a simple portal with no training, tickets, or cap on how many people can use it.



Review in context

Edit text next to a preview of the finished page. Fix tone, length, and layout before anything goes live.



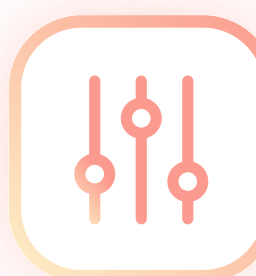
Quality at first pass

Every segment is scored. Only what falls below the bar you set goes to human review, so nobody re-checks what's already right.



One brand voice, everywhere

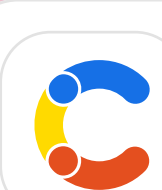
Marketing and product share one translation memory, so campaigns sound like your product and you never pay twice for the same sentence.



Control

Permissions, quality rules, review steps, and budgets are applied and recorded automatically.

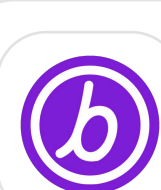
Works where your content lives



Contentful



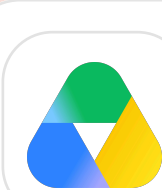
Webflow



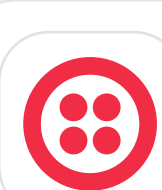
Braze



Strapi



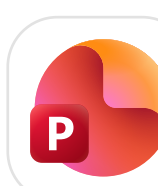
Google Docs



Send Grid



DOCX



PPTX



XLSX



HTML



IDML



Markdown

How it works



1. Add your content

Pull content straight from your CMS or tools, or drop in a file.



2. Set the rules once

Decide governance and workflows based on content types and risk.



3. Translation

AI automatically applies your translation memory, terms, and brand voice to every job.



4. Scoring and routing

AI scores every translation.
High-scoring translations are approved.
The rest go to your reviewers.



5. Human review

Review translated content in context, with side-by-side previews.

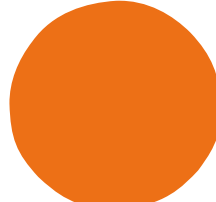


6. Publish

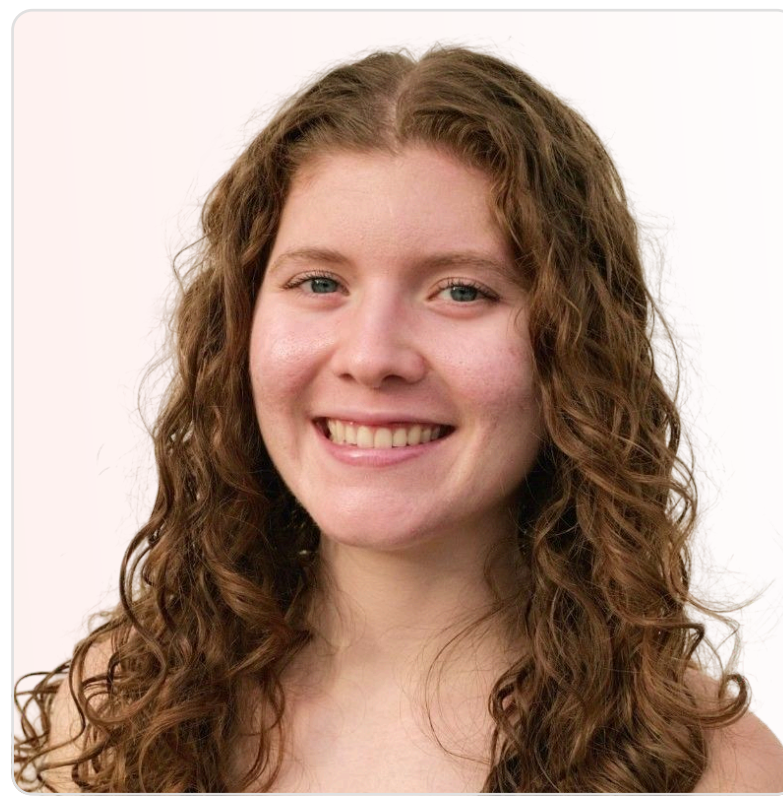
Content flows back to your CMS, or download the translations with the original layout.

I did test out the portal earlier and it was really straightforward. I had no issues and I see it being a useful tool for marketing. I don't really have any notes because it worked so smoothly.

Reese Garcia
Production Coordinator at Headspace



headspace®



Already using Lokalise for your product?

Vantage runs on the same platform: shared translation memory, analytics, user roles, security, and billing. No new vendor to onboard and no assets to duplicate.

Pass this page on to your marketing team.

Enterprise-ready security & governance

Your content is never used to train shared AI models. Your translation memory, glossary and brand context are applied at the moment of translation.



Ready to take your marketing global

Trusted by 3,000+ companies including IBM, JP Morgan, Navan and Life360. 10% of global Fortune 500 companies run localization with Lokalise.

[See Vantage in action](#)

[Chat with sales](#)